Optain Named to the New York Digital Health 100 by Digital Health New York (DHNY)

DH100 recognizes the most exciting and innovative digital health startups in New York

New York, NY (February 6, 2024) – Optain today announced that it has been named to the 2024 New York Digital Health 100 (DH100), a recognition that highlights the most exciting and innovative startups in New York. [Digital Health New York (DHNY)](#) publishes the annual list in conjunction with the [New York Healthcare Innovation Report](#) which takes an in-depth look at the investment trends, opportunities and challenges in the digital health sector.

"Our team at Optain is tirelessly engaged in creating and deploying novel technologies that uniquely improve patient care. We are honored to be recognized in the 2024 New York Digital Health 100. This is a testament to the dedication of our New York, Melbourne, and globally-based team, and reinforces our commitment to democratizing access to care via our revolutionary oculomics and AI platform. We are excited to continue to push the boundaries of digital health innovation and contribute to the advancement of healthcare in New York and across the globe."said Optain CEO Jeff Dunkel reacting to the DH100 listing.

"2024 marks the fifth year of the New York Digital Health 100 and in that time, the digital health ecosystem in New York has significantly grown and evolved," said Bunny Ellerin, co-founder and CEO, DHNY. "We are proud to recognize these exceptional organizations and commend them for their ongoing commitment to innovation, transformation and the role they play in driving healthcare forward."

To download a copy of the New York Healthcare Innovation Report, please click [here](#).

Optain harnesses the power of advanced AI-enabled retinal imaging technology to non-invasively evaluate patient health and identify diseases that affect the microvascular system.

We empower clinicians and practitioners with the evidence they need to detect and support the diagnosis of the early signs of chronic conditions quickly and accurately. New benchmarks with affordable clinical disease screening tools are also set, allowing clinicians to act faster and prevent significant impacts on quality of life.

Optain sees the future of healthcare as a world where early disease detection is universally available to all.

About Optain

Optain is transforming preventive health with industry-leading AI-enabled software and hardware products that noninvasively diagnose eye and systemic health conditions in real-time. Using the eye as a gateway to monitor whole-person health, Optain's AI-enabled portable retinal camera empowers clinicians to screen for over 140 eye and systemic conditions in the early stages of development. The company's approach is based on over a decade of research conducted by Professor Mingguang He, a leading researcher at the University of Melbourne and Centre for Eye Research in Australia. By placing powerful AI-enabled diagnostic tools in the hands of clinicians, Optain will reduce wasteful spending, close gaps in care, and make high-quality healthcare accessible to all. To learn more about Optain, visit our website and follow us on LinkedIn.

About Digital Health New York (DHNY)

Digital Health New York (DHNY) is a connected community of digital health leaders who share ideas, spark new directions and create success across the entire ecosystem. As an organization, we seek to increase the visibility of New York City as a leader in healthcare innovation and showcase the companies and leaders creating the future of healthcare. Our flagship event, DHNY Summit, brings together an elite group of entrepreneurs, investors, payers, providers and executives to cultivate the New York digital health community and drive impactful conversations around the current and future state of digital health. DHNY was founded in 2022 in collaboration with AlleyCorp. For more information or to join DHNY's mailing list, please visit www.dhny.co.

DH100 Methodology

To compile the DH100, we invited companies to complete an in-depth application with both quantitative and qualitative measures to help us to get to know the company better. We also used our dynamic database of digital health companies in the region to round out the

consideration set. A company qualified for consideration if it maintained headquarters or employed at least 10 people in the New York region. Companies that were public or non-profit; founded before 2014; or had an exit were excluded. We evaluated companies on a number of factors, including but not limited to: strength of application, leadership, number of employees, funding (if known), revenue (if known), market fit, differentiated offerings, and community engagement.